
BEE TRUE TO YOU
Sliding into 2025 like...
149.K
@BTTYTHEBEE
HI, I'M BTTY!
HI, I'M TOBI!

WHY BULLYING?

When you commit to creating positive change in the classroom, or even workplace, taking direct action against Bullying not only prevents negative and toxic behaviors, but it is the core element to understanding ones truth.

BULLYING PREVENTION STARTS WITH SOCIAL EMOTIONAL LEARNING.

Pledging and creating a school-wide Anti-Bullying initiative provides students with useful tools and strategies to nurture core emotional skills, strengthen their character, boost their confidence, and create enriching, positive and respectful communities for themselves and their peers.

These skills, which are taught during a child's adolescent years, enables children to become socially competent citizens.

Connecting and staying on top and aware of bullying in your school environment, is the KEY to 'Being
True" to yourself.

That is what founder TOBI has discovered during her visits to schools, from her own personal experiences as an adoptee and THAT is what Bee True To You...is all about.



BEE TRUE TO YOU

“THE SKIES THE LIMIT, WHEN YOU ARE FRIENDS WITH A BEE!”

Created, Performed & Narrated by Award-Winning International Singer, TOBI, Bee True To You is a live Pop/Rock Interactive Anti-Bullying, Social Emotional, and Character Building Musical Experience that’s full of funny moments and catchy, empowering original songs sure to have ALL ages singing and dancing.

Our Broadway-esk programs tell the story of two bubbly animated characters, TOBI and BTTY the Bee who, together, teach us the values of friendship, kindness and discovering identities through narrative and song.

From Preschool all the way up to high school, by following our messages and taking our pledge of Being True, your student body will successfully learn how to ...

TAKE THE STING OUT OF BULLYING!

Perfect for Preschool, Elementary, Middle, High School & Summer Camp Audiences



ENTERTAINING.
EMPOWERING. ORIGINAL.
INSPIRING. FUNNY.
HONEST. CATCHY.
IMPACTFUL. MEMORABLE.

CONTACT DETAILS

YOUTUBE
@beetruetoyou

WEBSITE
www.beetruetoyou.org

BOOK US TODAY!
ashley@beetruetoyou.org



LIVE THEATER
SEL WORKSHOPS
DJ | PE CLASSES
MUSIC LESSONS
SPECIAL EVENTS



FOLLOW AND SUBSCRIBE

@BTTYTHEBEE



THE BENEFITS OF BRINGING TOBI AND BEE TRUE TO YOU TO YOUR SCHOOL...

- Have a better understanding of the meaning and how the application of compassion in everyday life helps us to be better global citizens.
- What we do, no matter how small, can directly and indirectly help the people around us
- We can care for ourselves by doing fun and healthy activities, like yoga, which can teach us to refocus our minds and help us think clearly
- Students will be able to see the importance of community through community building practices and understand what and how “doing your part” lifts up and supports your inner. community.

TOBI'S IMPACT WILL ...

- Assist the school in cultivating a culture of inclusivity, respect and community for all.
- Teach students to set personal boundaries and powerfully communicate them to others
- Give students the tools they need to be allies and stand up for what’s right in the classroom, on the playground, and within their communities.
- Entertain and engage the audience through real, relatable stories, role-playing, humor, and simple, practical tools



BTTY LIVE! THE QUEST FOR THE MISSING ZING... (50 MIN)

International social media sensations THATGIRLTOBI and BTTY the Bee are set for their biggest concert yet, but everything is going wrong! During an exclusive VIP soundcheck, TOBI's online troll MeowMeow33 leaves a negative comment, triggering TOBI's self-doubt spiral.
With the help of BTTY's fairy godmother, Queen B, the dynamic duo embark on a quest to find TOBI's missing zing. Joined by their audience and entire social network, they journey through the Tall Woods, Snowy Forest, and Dark Woods, discovering their own zings and helping friends find theirs along the way. Meanwhile, MeowMeow33 continues to bully and undermine them.

Will TOBI and BTTY defeat MeowMeow and make it back in time to perform their show for their fans?

This 50 minute musical is bond to inspire audiences to rise above bullying and embrace compassion and self-acceptance and self love.



BTTY'S AFTERSCHOOL BAND! (30 MIN)

Our 30-minute interactive music concert will have you singing and dancing from the first downbeat to the final note. Best friend duo TOBI & BTTY, along with their DJ sidekick MeowMeow33, connect with the audience through the universal language of music. The show's themes include kindness, understanding true friendship, and discovering what gives us confidence. These uplifting messages are delivered in a safe and inclusive space that fosters creativity & joy.

As one song finishes and the next begins, TOBI & BTTY seamlessly interact with the audience, sharing messages of empowerment and words of wisdom. Their engaging performance aims to inspire and empower the next generation, leaving a lasting impact through music and positive interaction.



BTTY'S MASTER CLASS (45 MIN)

Step into the vibrant world of BTTY NATION, where creativity knows no bounds! In this electrifying assembly, kids become maestros of their own musical journey as DJ MeowMeow, TOBI, and BTTY guide them through crafting their own tunes. With the audience as their orchestra, students layer beats and melodies, while talented singers and songwriters add their unique flair. This Masterclass celebrates individuality and the power of creativity.

The BTTY NATION crew shares personal stories and insights into the music industry, while affirming visual messages remind students that their dreams are within reach. Perfect for grades 6 and up, this experience dives into the brand's empowering and inspiring messages.

DON'T FORGET TO CHECK OUT OUR CONTENT ON YOUTUBE! BEE SURE TO SUBSCRIBE TODAY!

#MUSICMONDAYS

#WILDCARDWEDNESDAYS

#STORYTIMEFRIDAYS

BEE STRONG
BEE KIND
BEE LOVING

TESTIMONIALS

LIVE & VIRTUALLY LLVE

"ASHLEY TOBIAS IS A MULTI-TALENTED YOUNG LADY, AND A VERY TALENTED AND CREATIVE ACTRESS AND SONGSTRESS. SHE HAS PROVEN THAT HER BELIEF OF CHANGING CHILDREN'S LIVES THROUGH THE POWER OF MUSIC DOES WORK AND PARSIPPANY IS VERY PROUD OF HER!"

"IT WAS A WONDERFUL SHOW! IT CONVEYED A SERIOUS MESSAGE, WHILE STILL HAVING AN ENTERTAINING ELEMENT. GREAT BALANCE BETWEEN ACTIVE PARTICIPATION & LISTENING. I WOULD HIGHLY RECCOMMEND THIS SHOW"

"THE PROGRAM WAS WONDERFUL! THE "NO BULLY" MESSAGE WAS WOVEN IN BEAUTIFULLY WITH THE MUSIC."

"MY CHILDREN CAME BACK SINGING TTHE SONGS FROM THE PROGRAM! THEY THOUGHT THEY THOUGHT THEY WERE AT A CONCERT AND TOBI WAS A DISNEY POP STAR!"

"BEE TRUE TO YOU IS A MAGNIFICANT MUSICAL/EDUCATIONAL ANTI-BULLYING PROGRAM. IT CAN BE DIFFICULT FOR CHILDREN TO COME TO TEACHERS, SCHOOL COUNSELORS, PARENTS AND EVEN TRUSTED ADULTS."

"IT IS HARD TO FATHOM ALL THE TALENT IS IN ONE PERSON. DANCING, SINGING, WRITING, AND A WONDERFUL RAPPORT WITH STUDENTS. WE ENJOYED THE LIVE CONCERT, CREATIVE VIDEO, AND CLASSROOM VISITS.-- YOU MISS TOBIAS ARE POSIVITVELY IMPACTING LIVES."



@THATGIRLTOBI

FOLLOW AND SUBSCRIBE


HOW TO
HOST
YOUR BTTY SHOW
BEE TRUE TO YOU
BEE TRUE TO YOU

HOSTING A BTTY SHOW

Though we highly recommend the room with a stage, we are fully equipped to perform our live show anywhere your students fit! This includes, auditoriums, gyms, cafetoriums. If you do not have a stage- No problem! We just ask for your chosen location to be large enough to fit you student audience and a projection screen set up, up to 120 inches. During the performance, kids will be asked to participate and dance along, so no need to set up chairs or bleachers for your students.

HOW TO SETUP YOUR PERFORMANCE AREA

- We come with our own professional sound system, wireless microphones and engineer, but we could use your help with the following:
- Clear off the stage and performance area.
- Make sure basketball hoops are stowed away.
- Should you have a projection screen setup, please make sure it is readily available and inform us of your projection setup upon Booking your performance.
- Turn on any available stage or professional lighting.
- Make sure a row of seats are set up for your teachers and staff.
- Provide access to two separate working power outlets.
- Please provide (1) tables for our use. This table will be used in the audience for Sound Purposes.
- Please make sure your head custodian is aware of our performance arrival and start time, AND available should we need any additional assistance.
- Please clear performance area of children--- for THEIR safety!
- Water for the cast, if available, would be very much appreciated!



CONTACT DETAILS

YOUTUBE

@beetruetoyou

WEBSITE

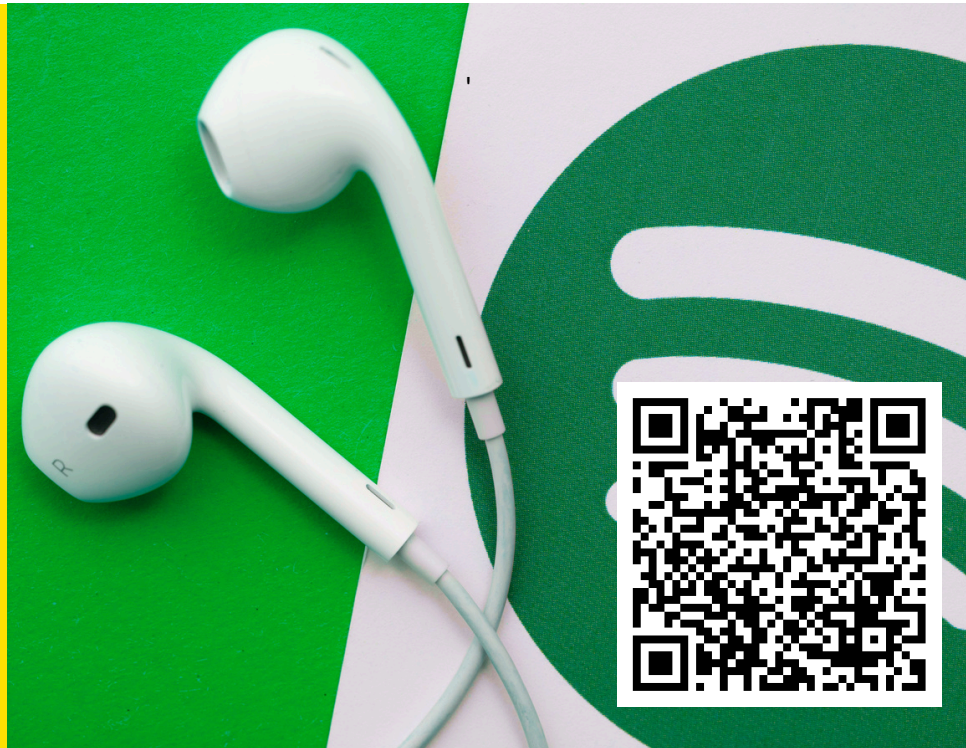
www.beetruetoyou.org

BOOK US TODAY!

ashley@beetruetoyou.org

HYPE UP THE SHOW!

- Make sure to post our Bee True To You Touring Poster that promotes when we will be coming to your town. Post it up in your school, and blast it out via mass email to your parents.
- Screen our Promotional Video in your classrooms for both your students and teachers, so everyone is aware of what to expect! You can view this video, along with others, on our YouTube channel. Search for “Bee True To You” and hit the subscribe buttom while you are there!
- Engage parents and invite your PTA/PTO or Anti-Bullying Specialists so they feel included and best understand how to further carry out our empowering and inspiring messages.
- Play our Theme Song and Positive Affirmations Audio Track in your classrooms or over your lead speaker to get kids SUPER hyped for our Pop/Rock Original Music.



40,000 +

STUDENTS

4+ STATES

OVER 10+

YEARS

PARNTER WITH US TODAY TO BRING THIS

EMPOWERING, INSPIRING & IMPORTANT MESSAGE

TO YOU AND YOUR STUDENT BODY!


SIZZLE
REEL
22-23
BEE TRUE TO YOU

SCAN ME

@bttynation



Available ... on


BE TRUE TO YOU
Reels
POV: When you and your bestie make a really great team because you let each other shine
62.2K
TODAY!
BOOK US