

ARE YOU READY TO BE **EMPOWERED?**

ARE YOU READY TO BE **INSPIRED??**



Welcome to the Bee True To You LIVE Experience Tour!

What do we need to do to properly prepare for our Bee True To You show?

To ensure the ultimate success of your live musical experience, we need your assistance with the following:

WHERE TO HOST THE SHOW

Though we highly recommend the room with a stage, we are fully equipped to perform our live show anywhere your students fit! *This includes*, auditoriums, gyms, cafeteriums. If you do not have a stage- **No problem!** We just ask for your chosen location to be large enough to fit you student audience and a projection screen set up, up to 120 inches. During the performance, kids will be asked to participate and dance along, so no need to set up chairs or bleachers for your students.

HOW TO SET UP OUR PERFORMANCE AREA

We come with our own professional sound system, wireless microphones and engineer, but we could use your help with the following:

- Clear off the stage and performance area.
- Make sure basketball hoops are stowed away.
- Should you have a projection screen setup, please make sure it is readily available and **inform us of your projection setup upon Booking your performance.**
- Turn on any available stage or professional lighting.
- Make sure a row of seats are set up for your teachers and staff.
- Provide access to two separate working power outlets.
- Please provide (1) tables for our use. This table will be used in the audience for Sound Purposes.
- Please make sure your head custodian is aware of our performance arrival and start time, AND available should we need any additional assistance.
- Water for the cast, if available, would be very much appreciated!

HYPE THE SHOW

- Make sure to post our Bee True To You Touring Poster that promotes when we will be coming to your town. Post it up in your school, and blast it out via mass email to your parents.
- Screen our Promotional Video in your classrooms for both your students and teachers, so everyone is aware of what to expect! You can view this video, *along with others*, on our YouTube channel. Search for "Bee True To You" and hit the subscribe button while you are there!
- Engage parents and invite your PTA/PTO or Anti-Bullying Specialists so they feel included and best understand how to further carry out our empowering and inspiring messages.
- Play our **Theme Song** and **Positive Affirmations Audio Track** in your classrooms or over your lead speaker to get kids SUPER hyped for our Pop/Rock Original Music.
- Inform your students of our Pledge of "*Being True*". **Make it a goal for every student** in your classroom to [sign our petition](#). This pledge gets introduced during our show and repeated 3 times during our performance.
 - "*I pledge to follow BTTY the Bee, and promise to stay true. We will take the sting out of Bullying – Together, me and You*"

WHEN WILL WE ARRIVE

- We will arrive at your school an HOUR and a HALF before showtime.
- Please inform us prior to arriving if buses will be in the designated loading section, and approximately how long they will be there for.
- Please be aware, upon our arrival we will be carrying in heavy sound and stage equipment into the designated performance area. Should students need to be held in the performance area, please let us know how long they will need to be there for and make sure they are supervised by an adult at all times to ensure their absolute safety.

BEFORE KIDS ENTER THE ROOM

Before you begin to call down your students and have them enter the performance area, let our Sound Engineer (*Hive Technician*) know you are ready to open the house to ensure sound check has been successfully completed. **And lastly please note**, our show begins at the exact time our scheduled performance was confirmed for... This time does not include the 5-10 minutes it may take for your students to enter the designated area.

INTRODUCING TOBI AND BEE TRUE TO YOU

We do not start the show with our own introduction, as TOBI runs out on stage as the first song begins. Should someone from your school like to introduce the program to the audience before our sound engineer cues up our first song, please feel free to let our engineer know ahead of time and use the following script below as a guideline....

“ Bee True To You! That is the important message to remember here today as we sit and enjoy this Pop/Rock Interactive Musical Experience... Are you ready to be empowered??? ----Are you ready to be inspired??? Well, put your hands together for, TOBI and Bee True To You!!!! ”

AFTER THE SHOW

- Would you like to have “**Autograph Time**” and take a picture post show on stage?
- Would you like to take part in our *Podcast Interviews*? This gives your school and community another platform for it’s voice to be heard! We ask for either 1 student, or 1 teacher, or a small group of select Students, to come back to the performance area, 10 minutes after our final show to be interviewed by TOBI. The interview takes no longer than 10 minutes! ... Please inform us whether an interview will be conducted, BEFORE our performances begin.

FOLLOW-UP WITH THE SHOW

- Don’t forget to follow us on Social Media!
- **INSTAGRAM:** [@bttthebee](#) | [@thatgirtobi](#)
- **FACEBOOK:** <https://www.facebook.com/Beetruetoyou/> -- Bee sure to leave a review if you’d like!!
- And lastly, don’t forget to purchase our “**DEBUT MUSIC ALBUM**” with all the songs performed from the live show, created and written by Ashley Tobias (TOBI) herself!
- Should you like to purchase a CD, you can do so using any streaming service you’d like, or by filing out an order form, for a special discounted group rate.

SAVE THE BEES

- Interested in further your educating on the importance of bees? Hold a “**HONEY SALE**” in your school. Yes! We have partnered up with **HANI HONEY BEE FARMS** in Florida, and now BTTY finally has his own honey.
- Fill out this order form to get your very own, BTTY’s honey along with a small educational packet informing your students on the facts of why Bees are so very important to our planet.
- Starting a garden project at your school? Interested in creating a bee hive? We can put you in direct contact with HANI HONEY BEE FARMS, to purchase your very own starters kit!